

## **KATHY KING – LUSH LIFE EXPERT - PRIVACY POLICY**

KATHY KING – LUSH LIFE EXPERT (“LUSH LIFE”, “We” or “OUR”) is committed to protecting the privacy of Personal Information you may provide to the LUSH LIFE website (“Site”). The following Privacy Policy explains how Personal Information is collected, used and disclosed by LUSH LIFE. This Privacy Policy, along with the LUSH LIFE’S Terms of Use, are the only rules that govern your use of the Site.

### **Your Consent to This Privacy Policy**

NOTICE: BY ACCESSING, BROWSING OR OTHERWISE USING THE SITE, YOU ARE AGREEING TO BE BOUND BY THE TERMS OF THIS PRIVACY POLICY.

### **The Information LUSH LIFE Collects**

*Information you voluntarily provide.*

LUSH LIFE collects personally identifiable information (“Personal Information”) that you voluntarily provide on-line when you use certain features on the Site. “Personal Information” is any information that identifies you personally, either alone or in combination with other information available to us. Examples of “Personal Information” include your name, address, e-mail address, telephone number, or age. Some examples of when you may voluntarily provide such Personal Information to Ours Site include Personal Information you submit to when you reply to a Blog posting and/or when you contact Our Site through Our Contact page.

*Information collected automatically.*

When you use the Site, aggregate information that does not personally identify you is automatically collected through standard web technology practices, including Internet Protocol (IP) address, access times, browser type and language, and the last website you visited before our Site. We may also collect information about your usage and activity on the Site thru the use of “Cookies”. “Cookies” are small data files sent to your browser by our Site when you visit. Each time you visit the Site, cookies, pixels or other scripts may

record basic, technical information, such as your domain name and the address of the last website visited prior to the Site.

### **What We Do With The Personal Information We Collect**

LUSH LIFE may use the Personal Information you voluntarily provide to us on-line to respond to your specific request for information or to periodically send you communications containing information that may be useful to you. Information automatically collected, including information collected from Cookies, is used in aggregate form only. No Personal Information as it relates to a single user of the Site is utilized. LUSH LIFE does not share your Personal Information, including contact information and email address, with third parties. However, LUSH LIFE may share your personally identifiable information in order to (i) protect or defend the legal rights or property of LUSH LIFE, or the legal rights of our employees, agents or contractors; (ii) protect the safety and security of LUSH LIFE users of the Site; (iii) protect against fraud; and (iv) comply with the law, legal process, or legal requests. Additionally, we may share your information with our successor in interest in the event of a corporate reorganization, merger, or sale of all or substantially all of our assets.

### **California Do Not Track**

California law requires us to say how we respond to Do Not Track (DNT) signals. Because there is currently no industry standard for recognizing or honoring DNT, we do not currently respond to DNT signals.

### **Information From Children**

LUSH LIFE does not knowingly solicit or collect Personal Information on its Site from children under the age of 13. Parents and guardians are asked to instruct their children not to provide any Personal Information on the Site. If we learn that such information is sent to the Site, we will not attempt to create a profile or otherwise retain the information.

### **Links To Other Websites**

The Site may include links to websites, products or services that LUSH LIFE does not own or operate (“Third Party Websites”). Once you leave our Site, LUSH LIFE’S Privacy Policy no longer applies. We encourage you to read the Privacy Policy of those Third-Party Websites before providing Personal Information to its operators.

### **How We Protect Personal Information**

We maintain administrative, technical and physical safeguards designed to protect the Personal Information you voluntarily provide to LUSH LIFE against loss, misuse, disclosure or destruction. Unfortunately, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot guarantee or warrant the security of the information you voluntarily provide online and we will not be liable for disclosure of your Personal Information due to errors in transmission or unauthorized acts of third parties.

### **Changes To Privacy Policy**

This Privacy Policy may change from time to time. These changes become effective immediately upon posting on the Site. We encourage you to periodically visit this page to review our most current policy.

### **Contact Us**

Send your questions, comments, or concerns about our Privacy Policy or any other matter relating to our Site to Kathy King [kathy@lushlifeexpert.com](mailto:kathy@lushlifeexpert.com) 192 Woodland Farms Road, Pittsburgh, PA 15238 (412) 327-7277

Effective Date: June 6, 2016